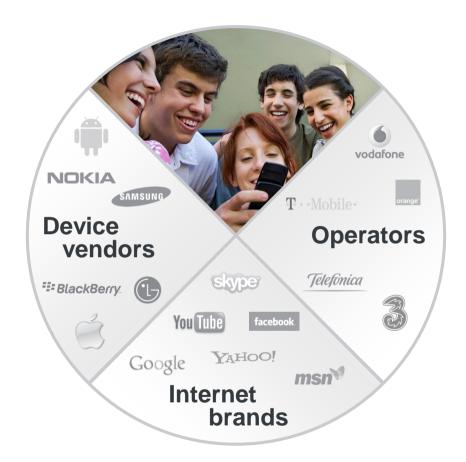




The Mobile Internet is growing fast



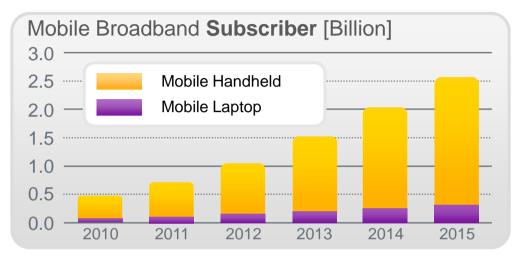
Everyone wants to get a share

Over 5 billion mobile subscriptions

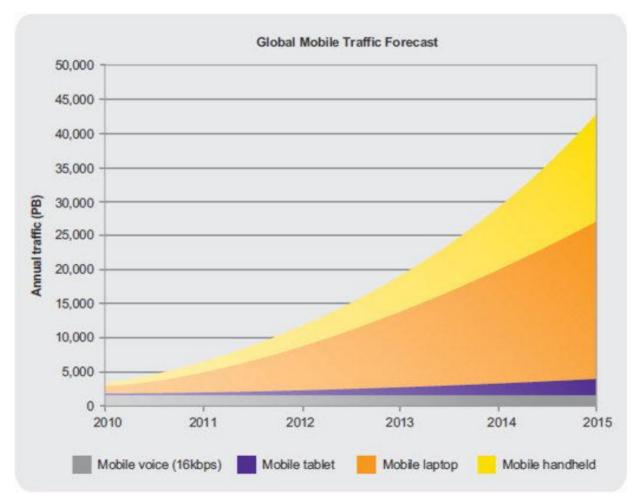
- 1.54 billion mobile devices shipped in 2010
 - 21% of these were smartphones
 - 57% of these were GSM only
 - 48% of UK sales were smartphones
- 350 million mobile Facebook users, 44% of total
- YouTube mobile gets over 400 M views a day (up 3x year/year), representing 13% of their daily views
- By 2020, 70-80% of mobile terminals will be smart devices
- Globally, 80% of web access will be mobile by 2020



Strong growth in mobile broadband subscribers and data consumption

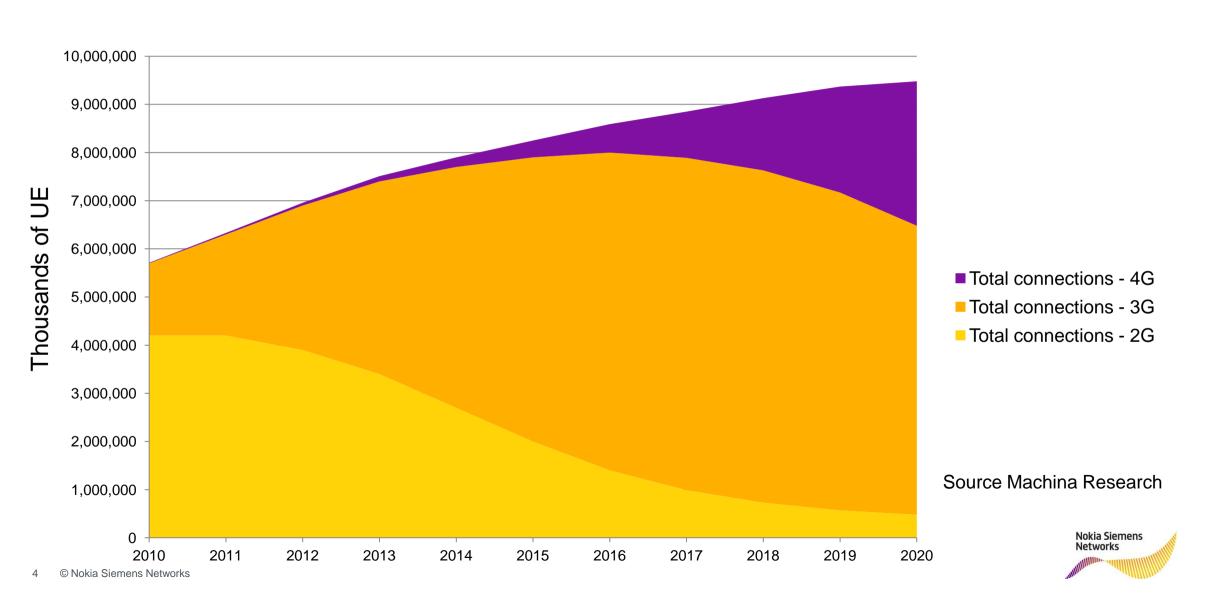








Mobile Connections by Technology Type



The rise of the smartphone...





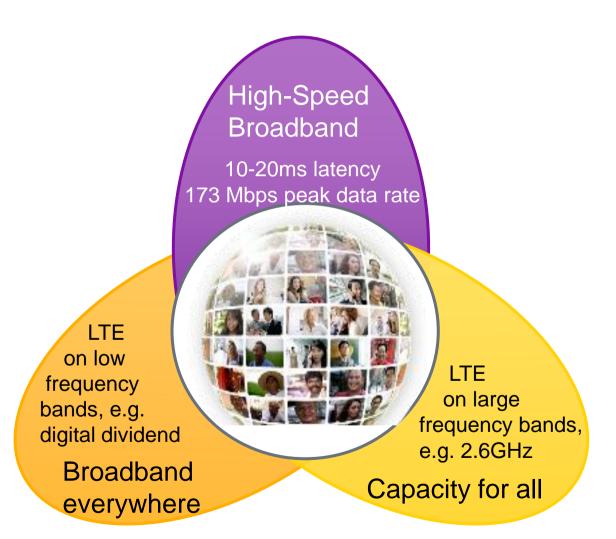




...changes everything



LTE for Smart Devices



Downlink: OFDMA

- Improved spectral efficiency
- Reduced interference
- Very well suited for MIMO

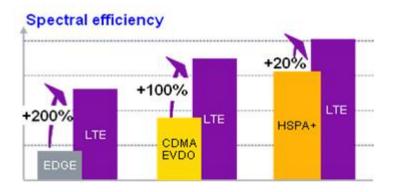
Uplink: SC-FDMA

- Power efficient uplink increasing battery lifetime
- Improved cell edge performance by low peak to average ratio
- Reduced Terminal complexity

Simple to adapt to different bands

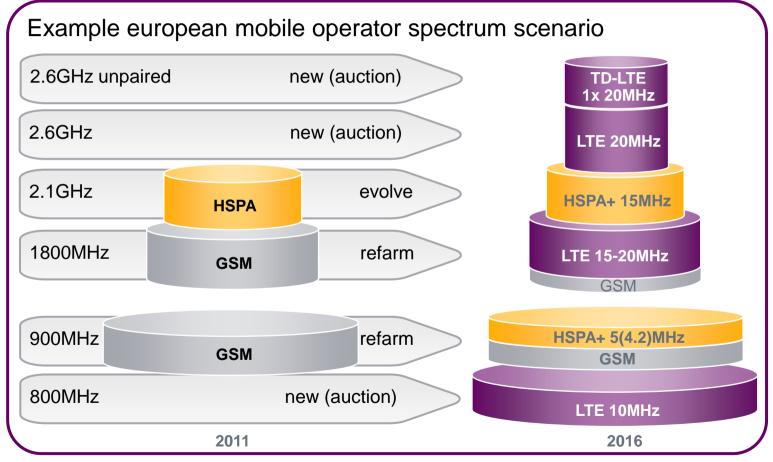


How to support legacy while benefiting from the new?



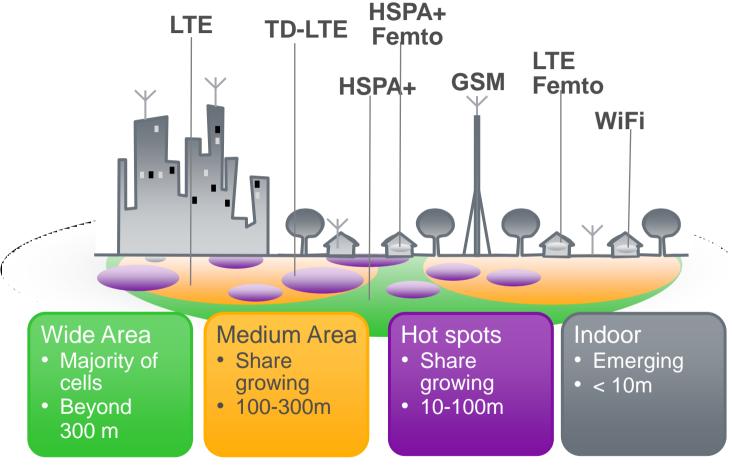
LTE deployment:

- new bands or refarming
- Ideally, large contiguous spectrum blocks
- "coverage" spectrum < 1 GHz
- "capacity" spectrum 2 GHz and higher





Heterogeneous Networks – more cells, technologies, bands



LTE networks will coexist in parallel with existing 2G & 3G networks for many more years

Multi-radio traffic and interference management are needed to manage traffic growth

Smaller cells will enable offload of local high capacity traffic from wide area network

The myriad of cells and layers requires smart optimization and network management solutions

Heterogeneous Networks cannot be handled in the traditional way



Automation for Heterogeneous Networks

SON Selfoptimization

- → Automatic real time optimization
- → Multiband load balancing
- Optimization and synchronization of InterRAT Neighbors

SON Selfhealing

- → Automatic fault detection and analysis
- Automatic correction and compensation

Cognitive Networks

- → Context aware, learning and intelligent network elements define cognitive networking
- → Cognitive networking is needed to manage tomorrow's heterogeneous networks

SON Self-configuration

- → Plug and play network elements
- Dynamic radio configuration new radio senses existing environment and selects settings



How to deliver the future capacity demands?

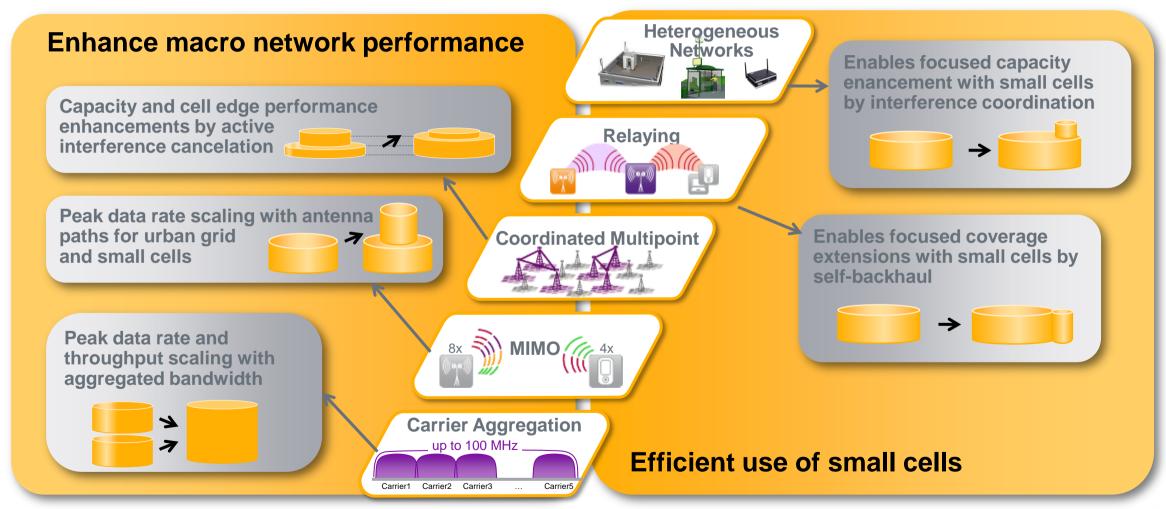
10x Performance 10x Spectrum

10x
Base stations

1000x capacity



Smooth Evolution to LTE - Advanced





High Capacity
Heterogeneous
Adaptive
Multi Technology
Multi Band



